

2024 U.S. Bank Student Scholarship Sweepstakes Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ARBITRATION NOTICE: BY ENTERING, YOU AGREE THAT DISPUTES BETWEEN YOU AND ANY PROMOTION ENTITY WILL BE RESOLVED BY BINDING, INDIVIDUAL ARBITRATION AND YOU WAIVE YOUR RIGHT TO PARTICIPATE IN A CLASS ACTION LAWSUIT OR CLASS-WIDE ARBITRATION. See Disputes/Arbitration provision.

ELIGIBILITY:

The 2024 U.S. Bank Student Scholarship Sweepstakes (Promotion) is only open and offered to entrants who, as of the entry date: are legal residents of the 50 United States and the District of Columbia (U.S.); are at least 17 years of age or older; are accepted or enrolled as an undergraduate student (for at least 6 credit hours per semester) as of September 1, 2025, at an eligible, accredited two- or four-year U.S. brick-and-mortar or online college or university (specifically excluding trade and vocational schools) and meet the terms of these Official Rules

. **IMPORTANT NOTE:** Prior confirmed winners of a U.S. Bank Student Scholarship Sweepstakes are not eligible to enter or win a prize. Entrants who are under the legal age of majority in their jurisdiction of residence must obtain consent of their parent or legal guardian to enter and the latter must execute required documentation by and on behalf of their minor child.

Employees, officers, directors of U.S. Bank (Sponsor), GMR Marketing LLC (Administrator), Zogo, Inc., their respective subsidiaries and affiliated companies, agents, advertising/promotion agencies, individuals engaged in the development, production, or distribution of materials for, or implementation of the Promotion (collectively referred to herein as the Promotion Entities), and the immediate family members (spouse, siblings, children and parents including foster and step-relations) or those living in their same household (whether or not related) as any person in any of the preceding categories are not eligible to enter or win a prize. Void outside the U.S.; and where prohibited or restricted by law.

By entering the Promotion, Entrants fully and unconditionally agree to and accept these Official Rules, the information provided on www.usbank.com/scholarship (the "Website"), and the decisions of the Sponsor and Administrator (and their authorized representatives) which are final and binding with respect to all matters pertaining to the Promotion and all elements thereof.

PROMOTION AND ENTRY PERIODS:

The Promotion begins on or about 12 a.m. Central Time (CT) on March 1, 2024, and ends at 11:59 p.m. CT on October 30, 2024 (Promotion Period). The Promotion Period will consist of two (2)

Entry Period 1 begins at 12:00:00 a.m. CT on March 1, 2024, and ends on 11:59:59 p.m. CT June 30, 2024. Entry Period 2 begins at 12:00:00 a.m. CT on July 1, 2024, and ends on 11:59:59 p.m. CT October 30, 2024. Non-winning entries will roll over from Entry Period 1 to Entry Period 2.

The clock on the Sponsor s server shall be the official time keeping device for this Promotion. All time referenced in connection with the Promotion is Central Time. Entrants are solely responsible for determining the corresponding time zone in their respective jurisdictions; Promotion Entities disclaim all liability or responsibility relating thereto.

usbank.com/scholarship

REGISTRATION/HOW TO ENTER/MODULES:

In order to participate in the Promotion all







IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF THIS PROMOTION, PARTICIPATION IN PROMOTION AND/OR PRIZE RELATED ACTIVITIES, THE USE (OR INABILITY TO USE), MISDIRECTION OR MISUSE OF A PRIZE OR ANY ELEMENT THEREOF, OR ACCESS TO, AND USE OF ANY PARTICIPATING WEBSITE(S)/APP OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE(S). WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITES AND APP ARE PROVIDED AS IS WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO,



the email address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning email addresses or phone numbers. If there still remains a dispute, the entry will be deemed to be submitted by the primary individual associated with the account used at time of entry. In the event of any discrepancy, ambiguity, inconsistency, printing or any other error or miscommunication in any advertising, Promotion materials and/or any other information relating to this Promotion, these Official Rules shall govern.

Promotion Entities shall not be liable to Entrants, winners or any other person or entity for failure to execute the Promotion or supply a prize, or any part thereof, by reason of any act of God, any action(s), regulation(s) order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist act, cyber-attack, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, pandemic or epidemic, or any similar or dissimilar event beyond their reasonable control.

DISPUTES/ARBITRATION:

THIS PROMOTION IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF MINNESOTA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. Entrants are solely responsible for compliance with all applicable laws, rules and regulations including but not limited to tax and similar reporting obligations imposed by the Federal, state and local authorities. As a condition of participating in this Promotion, Entrants agree that any and all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, and any other disputes that cannot be informally resolved between the parties arising out of or connected with this Promotion or any element thereof shall be resolved individually, *without resort to and waive their rights to claim any form of class action*, exclusively before a neutral binding one person **arbitration** panel located in Minneapolis, MN.

PRIVACY POLICY:

For information about how the Sponsor uses personal information collected in connection with this Promotion, please see its privacy policy, located at usbank.com/privacy/index.html. By entering this Promotion, each Entrant expressly consents to the Sponsor (and its authorized representatives including Administrator) storing, sharing and using the personal information submitted with entry for the purpose of administering the Sweepstakes, prize award and fulfillment, and in accordance with its privacy policy.

WINNERS LIST:

To obtain a list of winners, mail your request in a U.S. sufficiently stamped envelope to be received by July 31, 2024, for the Entry Period 1 drawing and November 30, 2024, for the Entry Period 2 drawing and include a self-addressed stamped envelope to: 2024 U.S. Bank Fall Student Scholarship Sweepstakes Winners List, PO Box 511172, New Berlin, WI 53151.

SPONSOR:

U.S. Bank, 200 South 6th Street, Minneapolis, MN 55402.

