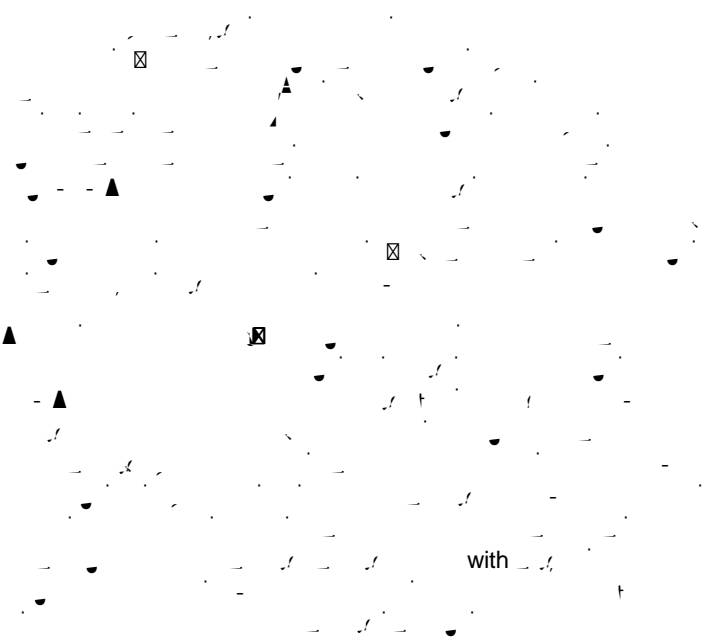
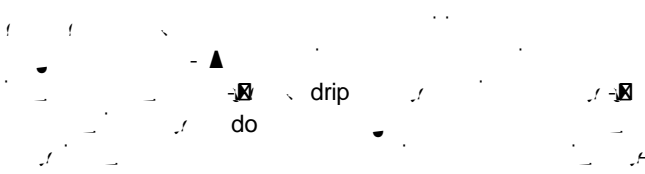




Know your assets— and use them



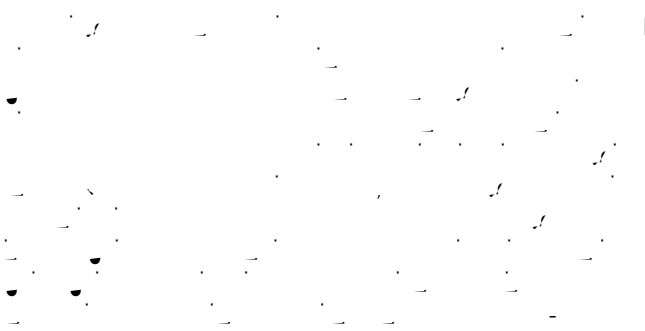
Invest big—no drops in the bucket



Build community engagement and buy-in



Drive benefits where they're most needed



Maintain continuity of leadership

